



The Race is on August 12, 2012

Announcing a great opportunity to be part of an annual event that will benefit your business as well as single you out as a community leader who is sensitive to the needs of people with intellectual, developmental and other life-affecting disabilities and their families living in Windham, Hartford, Tolland and New London counties. You will help The Arc, a non-profit agency, fulfill its mission of providing education, residential, vocational, day program, retirement and advocacy supports.

THE EVENT

The 15th Annual Arc Rubber Duckie Race

August 12, 2012 – In conjunction with Putnam's Annual Car Show!
Rotary Park, Kennedy Drive on the Quinebaug River
Family fun, Publicity for your business, Fundraising for The Arc!

IMAGINE...

7,000 "adopted" ducks racing down the river to the finish line near the falls, where anxious on-lookers are cheering for their duck to win one of the many available prizes.

YOUR OPPORTUNITY

Your tax deductible donation will ensure your company's exposure in our extensive advertising campaign for this event, as well as, on the day of the race. We respectfully request a donation of a **gift certificate, admission passes, gift baskets, a sponsorship, or a monetary donation** to be used as a prize or to help with the costs associated with the fundraiser.

Know that your donation ***will*** make a difference in the life of a child or adult with disabilities. In 2011 the Duck Race raised over \$11,000 for our programs.

Thank you for your consideration of our request. Please notify me of your decision by e-mail at

llamoureux@qvarc.org, by phone at 860-774-2827

or by mail: 687 Cook Hill Road in Danielson, CT 06239 by Friday, April 13, 2012.

Please include the dollar value of any donation you make for our permit application.

Sincerely,



Linda R. Lamoureux, Administrator of
Development, Public Relations & Facilities



Susan M. Desrosiers
Executive Director



Achieve with us.

"For people with intellectual, developmental and other life-affecting disabilities."

The 15th Annual Rubber Duckie Race The Arc of Quinebaug Valley, Inc. 2012 Sponsorship Opportunities!

Event Sponsors: \$500 level

- ❖ Large sign prominently displayed in the park on race day and at all sales locations throughout the summer
- ❖ Company name and logo displayed in all event advertising to over 40,000 homes. Recognition on The Arc website
- ❖ 10 rubber ducks entered into the race in your name
- ❖ 1 year membership to The Arc
- ❖ 4-25% off coupons redeemable at The Arc Emporium in Putnam, CT

Prize Sponsors: \$250 level

- *Small sign prominently displayed in the park on race day
- *Company name displayed in all event advertising to over 40,000 homes
- *5 rubber ducks entered into the race in your name
- *1 year membership to The Arc
- *2-25% off coupons redeemable at The Arc Emporium in Putnam, CT
- *Recognition on The Arc website

Rubber Duckie Sponsors: \$100 level

- * Tent sign prominently displayed in the park on race day.
- * Company name displayed in all event advertising to over 40,000 homes.
- * 1-25% off coupon at The Arc Emporium in Putnam, CT.
- * Recognition on The Arc website.

Company _____

Please email your company logo to Sandi at sriemann@qvarc.org by April 23rd

Contact Person _____

Address _____

Telephone(____) _____

Fax _____

Please provide your E-mail _____

For more information contact: Linda Lamoureux at (860) 774-2827 or llamoureux@qvarc.org

Who We Are & What We Do

Founded in 1952, The Arc of Quinebaug Valley, Inc. is a non-profit human service agency committed to supporting individuals (and their families) with intellectual, developmental and other life-affecting disabilities.

Our Annual Rubber Duckie Race is a major fundraising activity for The Arc. All proceeds from the race directly impact the quality of life for those we support. Individuals and their families benefit greatly from increased opportunities to be part of their community.

By purchasing a duck ticket you will be helping to provide funds necessary to:

1. Develop new community based employment options
2. Enhance our growing Education Programs
3. Provide safe transportation options for program participants
4. Expand training opportunities for individuals with disabilities
5. Provide necessary funds to further expand our capacity to grow

About the Rubber Duckie Race...

When you purchase a duck for \$5.00 you are "adopting" a duck for race day. Your duck and your ticket have corresponding numbers. All ducks will be ceremoniously dumped in the Quinebaug River in a pay-loader and the ducks will paddle down the race course to the finish line. The ducks come through one at a time and are bagged into corresponding numbered bags. They are then brought back to shore where they are matched to their prizes.

Thank you for your support!

The Arc of Quinebaug Valley, Inc. is a non-profit human service agency committed to supporting individuals (and their families) with intellectual, developmental, and other life-affecting disabilities.

The Arc provides opportunities through advocacy and supports for work, play and education so each person experiences personal growth, dignity, respect, choice, and greater independence to live life to the fullest.