



# The Ducks are ready for Race Day ... Are YOU?

## The 19<sup>th</sup> Annual Arc Rubber Duckie Race: August 14, 2016

The Arc Quinebaug Valley invites you to be part of an annual event that will benefit your business, as well as single you out as a community leader who is sensitive to the needs of people with intellectual, developmental and other life-affecting disabilities and their families. Not only will you help The Arc, a non-profit agency, fulfill its mission of providing education, residential, vocational, day program, retirement and advocacy supports, but you will gain a sense of joy knowing **YOU** helped make a difference in the life of a child or adult with disabilities.

### THE EVENT

Rotary Park, Kennedy Drive, on the Quinebaug River  
In conjunction with Putnam's Annual Car Show!  
Crowds of 5,000 to 10,000 people anticipated on race day!  
Family fun, publicity for your business & fundraising for The Arc!

### IMAGINE...

7,000 “adopted” ducks racing down the river to the finish line near the falls, where anxious on-lookers are cheering for their duck to win one of the 50 available prizes.

### YOUR OPPORTUNITY

Your tax deductible donation will ensure your company's exposure in our extensive advertising campaign for this event as well as on the day of the race. Will you partner with us by donating a gift certificate, admission passes, gift baskets or a monetary donation to be used as a prize or to help with the costs associated with the fundraiser? Don't forget to check out the Sponsorship Opportunities listed on the next page as well!

Know that your donation *will* improve the life of a child or adult with disabilities.  
In 2015, the Duck Race raised more than \$25,000 for our programs.

**Thank you** for your consideration of our request. Please notify Crystal Simonson of your decision by phone at 860-774-2827, email at [csimonson@qvarc.org](mailto:csimonson@qvarc.org) or by mail at 687 Cook Hill Road, Danielson, CT 06239 by Friday, April 1, 2016.

***Please include the dollar value of any donation for our permit application. We must have all prizes in hand to submit our state permit by the May 1st application deadline.***

Sincerely,  
*Susan M. Desrosiers*  
Susan M. Desrosiers, Executive Director

## **The 19th Annual Rubber Duckie Race 2016 Sponsorship Opportunities**

### **EVENT SPONSORS: \$500 LEVEL**

- ◆ Large sign prominently displayed in the park on race day
- ◆ Company name and logo displayed at all ticket sales locations throughout the summer
  - ◆ Company name and logo displayed in all event advertising to 40,000 homes
    - ◆ Recognition on The Arc’s website, Facebook and Twitter
      - ◆ 10 rubber ducks entered into the race in your name
  - ◆ 4-25% off coupons redeemable at The Arc Emporium in Putnam

### **PRIZE SPONSORS: \$250 LEVEL**

- ◆ Medium sign prominently displayed in the park on race day
- ◆ Company name displayed in all event advertising to 40,000 homes
  - ◆ Recognition on The Arc’s website, Facebook and Twitter
    - ◆ 5 rubber ducks entered into the race in your name
- ◆ 2-25% off coupons redeemable at The Arc Emporium in Putnam

### **RUBBER DUCKIE SPONSORS: \$100 LEVEL**

- ◆ Small sign displayed in the park on race day
- ◆ Company name displayed in all event advertising to 40,000 homes
  - ◆ Recognition on The Arc’s website, Facebook and Twitter
- ◆ 1-25% off coupon redeemable at The Arc Emporium in Putnam

Checks should be made payable to The Arc Quinebaug Valley and mailed to the address below.

**Thank you for your support!** 

Company: \_\_\_\_\_  
*(Please email your company logo to Crystal at [csimonson@qvarc.org](mailto:csimonson@qvarc.org) immediately. Advertising sponsors for this event begins in April and will continue through the event date. Submitting paperwork, payment and logo ahead of time ensures inclusion of your business in all event advertising from start to finish.)*

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_

**\*\* For more information, please contact Crystal Simonson at (860) 774-2827 \*\***



## Interested In Finding Out Who We Are & What We Do? Please Read Below!

Founded in 1952, The Arc Quinebaug Valley is a non-profit human service agency committed to supporting individuals (and their families) with intellectual, developmental and other life-affecting disabilities. Our agency currently serves children and adults in Windham County, as well as other surrounding towns as needed.

Our Annual Rubber Duckie Race is a major fundraising activity for The Arc. All proceeds from the race directly impact the quality of life for those we support. Individuals and their families benefit greatly from increased opportunities to be part of their community.

By purchasing a duck ticket, you will adopt a duck and help to provide funds necessary to:

1. Develop new community based employment options.
2. Enhance our growing Education, Day, Residential and Retirement Programs.
3. Provide safe transportation options for program participants.
4. Expand training opportunities for individuals with disabilities.
5. Provide necessary funds to further expand our capacity to grow.

### About the Rubber Duckie Race...

All “adopted” ducks will be dumped in the Quinebaug River from a pay-loader and the ducks will travel down the race course to the finish line. The ducks come through one at a time and are bagged into corresponding numbered bags. The first 50 ducks to cross the line are winners, and their owners receive one of our donated prizes.

**Thank you for your support!**

## Our Mission

*The Arc Quinebaug Valley is a nonprofit human services agency committed to supporting individuals (and their families) with intellectual, developmental and other life-affecting disabilities. The Arc provides opportunities through advocacy and supports for work, play and education so each person experiences personal growth, dignity, respect, choice and greater independence to live life to its fullest.*

