## **Fourth Annual Walk for the Homeless** Saturday April 30, 2011 Beginning at 19 Jay Street at 9:00 am

## **Sponsorship Levels**

- 1. Sponsor (over \$500)
  - Large (3 inch) logo on walk tee shirt
  - Prominent recognition with logo in post event thank you ad in The Day
  - Highlighted placement on NLHHC website walk page
  - Special mention in walk e-mail and letters to be shared with over 300 NLHHC donors and supporters.
  - Large (3 foot) signs with logo at walk starting point.
- 2. Helper (\$250-500)
  - Medium (2 inch) logo on walk tee shirt
  - Recognition with logo in post event thank you ad in The Day
  - Shared sign with logo at walk starting point.
- 3. Friend (\$100-\$250)
  - Small logo on walk tee shirt
  - Listing in post event thank you ad in The Day.

O I would like to be a sponsor at the sponsor, helper, friend level. Please list me as follows in all your materials: 0 My logo is attached. (or e-mail to alyssa.languth@gmail.com) O My sponsorship payment is enclosed in the amount of \_\_\_\_\_. Name: Address: Phone: E-mail:

For more information about NLHHC, the walk or sponsorship please contact:

Alyssa Languth 860-391-5457 alyssa.languth@gmail.com

Thank you for your help in addressing homelessness in our region

New London Homeless Hospitality Center 19 Jay Street P.O. Box 1651 New London, CT 06320