

Looking for Personalized Gifts and Incentives this Holiday Season?

THINK DIGITAL.

Whether it's a retail sales incentive or appreciation gift your clients are asking for this holiday season, our branded digital download cards – which give recipients the choice and instant gratification they demand – offers the solution your clients need.

Give them their choice of:

- **Millions of Songs!**
- **Thousands of Best Selling Book Titles!**
- **Endless Electronic Skins Designs!**

RETAIL PROMOTIONS

Early Bird Shoppers: Drive store traffic by rewarding the first 500 shoppers with an [Instant Win Mystery Card](#) good for music downloads, a Starbucks Gift Card or an iPod.

Electronics Gift-with-Purchase: Send electronics sales skyrocketing by giving customers a [free personalized skin](#) for their cell phone, Laptop, PDA, or MP3 player with every purchase.

Buy-and-Get Promotions: Drive product-specific sales or increase overall customer spend by rewarding customers with a music download card/instant win scratch off card that offers customers free music and the chance to instantly win a larger prize such as \$50 gift card to your store. [Read Levi's Case Study.](#)

CUSTOMER/EMPLOYEE APPRECIATION GIFTS

Say thank you to customers and employees with a custom-branded digital entertainment card that featuring digital incentives that gives them the choice they want.

- [Music Downloads](#): Recipients can choose from more than 3.4 million tracks and download directly to their iTunes or Windows Media Player libraries.
- [Audiobooks](#): Give customers their choice from more than 60,000 top-selling book titles.
- [Custom Skins](#): Offer the gift of a personalized cover for their cell phone, lap top or other electronic device.

Ask us about our matching customized greeting card or [gift card postcard](#) mailer.

