HOLIDAY SALES PROMOTIONS

NEED A GREAT HOLIDAY PROMOTION OR GIFT IDEA? THINK DIGITAL ENTERTAINMENT

Whether it's a customer incentive or appreciation gift your clients are asking for this holiday season, our digital download cards – which include music downloads, audiobooks, personalized electronics skins, ringtones and our instant win mystery promotion – answer the call.

Our digital download cards – which come customized with the businesses' four color artwork and logo – are fast to implement, affordable, and can be personalized to the unique tastes of the recipient, making them ideal for holiday gifts or incentives. What's more, the cards are lightweight and require little space, eliminating expensive shipping and storage costs.

HERE ARE A FEW HOLIDAY IDEAS TO GET YOU STARTED:

Electronics Gift-with-Purchase: Send electronics sales skyrocketing by offering customers a free personalized skin for their cell phone, Laptop, PDA, or MP3 player with every purchase. With our custom skins promotion, customers can choose from 1,000+ sports, entertainment, or collegiate branded skins, or design their own by choosing from our design templates or uploading their own design or photo. **Learn more**

Holiday Appreciation Gifts: Give business associates, clients, vendors and employees the gift of an Audiobook Download Card that offers them their choice from over 60,000 top selling titles. The card, which can be printed on recyclable plastic, comes customized for your business and can include a holiday greeting. **Learn more**

Beverage Promotions: Increase beverage sales this holiday season by rewarding customers with our Instant Win Mystery Promotion – an attention-getting promotion that combines music downloads with the chance to win larger prizes such as an iPod or Starbucks gift card. Our Instant Win Mystery codes can be printed inside packaging or delivered via a peel off paper card featured on pack. To find out what they have won, recipients must fill out a short customizable online registration form – providing valuable data for ongoing marketing efforts. Every code wins! **Learn more**