

MINUTES  
REGULAR MEETING  
FARMERS MARKET COMMITTEE  
LISBON TOWN HALL  
THURSDAY, APRIL 19, 2018  
7:00 P.M.

1. Call to order

The regular meeting of the Farmers Market Committee was called to order by Sharon Gabiga, Chairman, at 7:08 PM

PRESENT: Sharon Gabiga, Elaine Joseph, Terry Joseph, John Algieri, Adeline Jernstrom  
OTHERS PRESENT: Micah Mlyniec - LCS Student Ambassador

2. Previous Minutes – Motion by T. Joseph second by A. Jernstrom to accept the previous minutes.

VOTE: UNANIMOUS MOTION CARRIED

3. Correspondence

- a. Email, from Standish Brook Farm re: unable to attend the market this season but plans to return in 2019
- b. Message: from Shepards Harvest Soaps re: uncertain if they can schedule the market this year
- c. Email, from Mika Skincare re: interest in being a guest vendor

4. Bills & Financial Report – Motion by T. Joseph second by A. Jernstrom to accept the budget balance of \$2,450.78.

VOTE: UNANIMOUS MOTION CARRIED

5. Old Business

- a. Market Site Plan – Mrs. Joseph mentioned that the Fall Festival Committee has approached the Conservation Commission and the Planning and Zoning Commission with plans to build a pavilion by the barn (on the grassy area behind where tents are set up). It was determined that the Market Site Plan should be discussed with the Town Planner with the prospective new structure in mind.
- b. 2018 Market Season – Discussion. Is a license to sell prepared beverages, such as iced tea, now required by the state? E. Joseph to investigate. Also noted for the record: the CT Dept. of Ag. called Mrs. Joseph to confirm that the market is a FMNP (Farmers Market Nutrition Program) Market, and a list of produce and herb growers currently with the market and registered with the program, was given to them.
- c. Calendar of Events – Suggested themes: Pet Week; Seniors; Library; Artists & Artisans; Kids Week; Orchard Pickings; Food Pantry; Camper's Night; Touch a Truck (contact Mark Robinson for fire truck or ambulance); Bonfire. Student Ambassador M. Mlyniec recommends sending fliers to grades k-3 only for any events held for kids.
- d. Review of 2018 Market Vendors' Applications and Prospective Vendors - Discussion of vendors already committed to the market as well as vendors who have been contacted. Review of musical entertainment already booked.

6. New Business

- a. Advertising and Promotion – Mrs. Joseph to contact the Bulletin for 2018 advertising rates. Discussion of other options, such as "Turnpike Buyer" type papers, fliers, rack cards and radio were discussed. It was determined that at this point, radio was out of reach of the budget. Designing new Market Pal pins was discussed.

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Motion by A. Jernstrom second by T. Joseph to make a new variation of the Market Pal pin (Mrs. Joseph to design and bring before the Committee for review).


VOTE: UNANIMOUS MOTION CARRIED

Discussion of advertising fliers and rack cards to distribute to the two campgrounds and AmericInn. Mrs. Joseph to research rack card prices. It was suggested to add a location map to the fliers and/or rack cards. A general flier, without dates, should also be made up.

7. Any other business which may properly come before the committee - NONE

8. Adjournment - A motion was made by J. Algieri second by T. Joseph to adjourn at 8:15 PM.

VOTE: UNANIMOUS MOTION CARRIED



Elaine Joseph, clerk

APPROVED: \_\_\_\_\_  
Sharon Gabiga, Chairman

RECEIVED FOR RECORD AT LISBON  
CT ON 4/25/2018 AT 6:50 PM  
ATTEST. LAURIE BROCCHI, TOWN CLERK  
*Laurie Brocchi*