

Tuesday, May 13, 2014

Aloha ECI!

It's been another fantastic year, watching my daughter grow exponentially, saying words, walking, running and now just starting to show the "Terrible Two's No Daddy" face. Oh, man o man o man!

It was also another year where I endured an involuntary separation of employment, where my job position was eliminated – not easy trying to raise a family, but you just have to trudge through it. This kind of stuff is a reality these days and you shouldn't take anything for granted.

It was the Friday of Father's Day weekend – nice timing, right? My first Father's Day. But I battled. It was nice, I must say. I felt like John Dailey – I had my summer essentially off. But I returned a mere two months later and remain at the same company, and really enjoy what I do. I have a lot of responsibility and a lot of freedom to manage my own marketing strategy. It's different, but I like it.

I was in Las Vegas in January and almost had the opportunity to go to our manufacturing plant in Dyersville, Iowa last week. The Discovery Channel's popular television show, "How It's Made," was on site filming how we make one of our products last Thursday, May 8. I really wanted to be there since I am the marketing and communications guy for the company (headquartered here in South Windsor), but hey...you win some and lose some. I did arrange some great news coverage, and as a result, got some great publicity. Our plant in Iowa is only a few miles away from the Field of Dreams, so hopefully I'll get a chance to see my office in the Hawkeye State sometime soon so I can also stop by and see one of the best movie sites in motion picture history.

Another travel destination awaits in the near future. In the meantime, the weather has finally improved! Let's play golf!!!

P.S. – I'll be sure to let you know when our segment airs on "How It's Made," but it could be up to a year from now!!