



FOR IMMEDIATE RELEASE

April 25, 2011

ECI Week
Presented by



Monday:

- ECI Week Begins
- Official Tournament Preview Released
- Starter's Note Posted
- Champion's Corner featuring Brian Gill posted
- **ECI Week Kids Clinic** – Come check out ECI stars Jeff Barnhart and Pete Woodward, along with current players on the Endicott golf team as they showcase their skills to the youth of Beverly at Essex County Club in Manchester-By-The-Sea from 12pm-4pm.

Tuesday:

- Optional Endicott College tour for our players and their families visiting from out of town, compliments of the Gull Club!
 - Tours run from 1pm-3pm
- Jerry Miceli diary released

Wednesday:

- TD Training!
 - Two lovely options for participants to choose from:
 - 1.) Complimentary personal workout with Tim DiFrancesco, Ph.D, owner of TD Athletes Edge.
 - 2.) Injury treatment/preparation including electronic stim/massage from TDA staff.
 - Please call Tim DiFrancesco at (978) 979-8758 by Tuesday of ECI Week to take advantage of this opportunity. Both options are free for players, and he has wonderful facilities located in Swampscott, Mass.
- Press conferences begin at the Post Center on the campus of Endicott College, 2pm-4pm.
- Matt Barnes diary released

Thursday:

- Press conferences conclude at the Post Center on the campus of Endicott College, 2pm-4pm
- Practice rounds begin (optional)
- Jeff Barnhart diary released



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Friday:

- Travel day for those out of town
- Practice rounds conclude
- Craig Roderick diary released
- Optional Endicott College tour for our players and their families visiting from out of town compliments of the Gull Club!
 - Tours run from 1pm-3pm

Saturday:

- Annual Par 3 contest at Sun 'n Air Driving Range located in Danvers, Mass., 1pm
 - Please call or email either John Dailey or Marc Zirolli by Wednesday of ECI Week to reserve a spot. Participants will be practicing at the driving range in front of patrons and media and then will be playing the 9-hole loop to determine a winner.
- Optional Endicott College tour for our players and their families visiting from out of town compliments of the Gull Club!
 - Tours run from 3pm-6pm
- **ECI Tournament Gala:** Texas Roadhouse at 7:00pm. Please be prompt and dress appropriately.
- ECI Program Released

Sunday:

- Endicott College Invitational begins at 2pm – Red Tail Golf Club – Devens, Mass.