



CONNECTICUT AFFILIATE ~ SPRING MEETING

Building on the Past, Shaping the Future

May 5, 2011

Crowne Plaza, Cromwell, Connecticut

Please join the Connecticut Affiliate membership and their guests for a late afternoon meeting.

Where are we going ~ professionally, educationally and personally! Past practice can and will determine the direction of our future.

Let's go back to the basics of the founding of Home Economics and how the profession has shaped the future. There will be three presenters; Dr. Irene Brown, Dr. Trish Manfredi and Janice Uerz. Each will share material on what has transpired in our profession and what can be done to continue our future.

Janice Uerz will start with "*Vintage Notions*" and material about S.O.S. ~ Saving **Our** Selves! Do you want the profession to continue? Do you want to provide forthcoming direction?

Dr. Irene Brown will be focusing on the anniversary celebration in the 1950s, initially as a celebration and then as a successful Public Relations campaign. Then the questions - Why would it be hard to repeat today? What has changed? What is missing for legitimate reasons? What professions have spun off into other specialized groups? What subjects might need to be reintroduced in new ways? In general, she will concentrate on the Connecticut Home Economics Association, on the nature of the curriculum in colleges in the 1950s, on how Home Economics has and still does to some degree have allies in industry and commerce and how the profession has reached out through the non-formal education sector of Extension.

Dr. Patricia Manfredi is planning to share the role of Cooperative Extension. She will incorporate into her presentation her analysis of the home canning industry – how products were marketed to women and played on their emotions through graphics and titles using fruit jar ring boxes as an example. She will also provide information on cookbook history. This will present an integrated picture of Home Economics in the fifties - **our past**. It will help us focus on what has been eliminated, what has been kept and what may need to be revisited in light of coming changes?

Moving forward we will discuss our evolving Marketing or Strategic Plan. Please consider what you can do to help? You will receive your Passport to shaping the **future**.

See you on the 5th of May with registration beginning at 3:00 pm. Don't forget the Silent Auction and the opportunity to network with the "old and the new"!

Registration is enclosed in this newsletter!

For further information please contact Janice Uerz via e-mail janice.uerz@snet.net or by calling 860.871.8853 and leaving a message (she will get back to you as soon as possible).