

Homeless to Hopeful is a New London based collaborative helping to raise money for both the Covenant Shelter of New London and the New London Homeless Hospitality Center. Along with raising much needed funds, its goal is to help build a foundation on which our homeless neighbors can begin a new life and fresh start. Afterall, everyone deserves a second chance.

Dress is casual and fun is abundant. Bring your lucky rabbit's foot to help you walk away with some great prizes from the silent auction and tea cup raffle. Previous auction and raffle prizes have included Patriots tickets, local artwork, catering services, Visa gift cards, gift certificates from \$25 to \$200, jewelry and bountiful baskets.



You too can help turn Homeless to Hopeful!

Become a Sponsor. Advertise. Purchase tickets.

Dance to the tunes of Rock 'n Soul Revue & Power Posse DJ Company

Friday, September 10th • Ocean Beach Park • 7 - 10 PM

Sponsorships:

☐ **PRESENTING SPONSOR \$3500**

Opening remarks and welcome at Dance; VIP Table of ten in prime location; Web links from NLHHC, Covenant Shelter and Homeless to Hopeful web sites; Full screen rotating digital advertising on large screens; Featured in Program & Thank You Ad in The Day; Advertising on posters, flyers, and e blasts etc.

☐ **SHELTER SPONSOR \$2000**

VIP Table of ten in prime location; Web links from NLHHC, Covenant Shelter and Homeless to Hopeful web sites; Full screen rotating digital advertising on large screens; Featured in Program & Thank You Ad in The Day; Advertising on posters, flyers, and e blasts etc.

☐ **HELPING HANDS SPONSOR \$1000**

VIP Table of ten in prime location; Web links from NLHHC, Covenant Shelter and Homeless to Hopeful web sites; Half screen rotating digital advertising on large screens; Featured in Program & Thank You Ad in The Day; Advertising on posters, flyers, and e blasts etc.

☐ **HOPE SPONSOR \$500**

Quarter screen rotating digital advertising on large screens; Featured in Program & Thank You Ad in The Day; Advertising on posters, flyers, e blasts etc.

Digital Program Ads:

☐ **FULL SCREEN \$100**

☐ **HALF SCREEN \$ 50**

☐ **QUARTER SCREEN \$ 25**

☐ **FRIEND of the HOMELESS \$_____ List as Friend on Video Loop**

☐ **DONATION \$_____ I do not wish to be included on Video Loop, but please accept my donation.**

Tickets:

☐ **GENERAL ADMISSION \$ 20 Qty: _____**

☐ **SENIORS & STUDENTS & ACTIVE MILITARY \$ 10 Qty: _____**

☐ **RESERVED TABLE OF 10 \$250 Qty: _____**

Yes!

I/we want to help turn Homeless to Hopeful! Sign us up for the sponsorship/ads/tickets noted above.

Name: _____

Organization/Company: _____

Address: _____

City / State / Zip: _____

Telephone: (_____) _____ Email: _____

Please make checks payable to **New London Homeless Hospitality Center**, PO Box 376, New London, CT 06320-0376