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During the do economy, we

President's Message

During the downturn in the economy, we all need to do what we can to keep our heads above water. We have hit bottom and are coming out of this recession but we

should utilize every tool that is available to us.

CTWorks is one of Connecticut's best kept secrets, but it shouldn't be! In these difficult times everyone should know about CTWorks!

CTWorks is a partnership of agencies that are dedicated to supporting your search for employment. It provides services and resources for business owners and job seekers at no cost. The staff is dedicated to providing you with support and career guidance.

Here are some important details:

MEMBERSHIP IS FREE!

CTWorks EAST CAREER CENTER LOCATIONS

- Danielson Center 95 Westcott Road, Danielson, CT 06239, 860-412-7030
- New London Center Shaw's Cove Six, New London, CT 06320, 860-439-7670 (select option #6)
- Norwich Center 113 Salem Turnpike, North Building, Suite 200, Norwich, CT 06360, 860-859-5777
- Willimantic Center 1320 Main Street, Tyler Square, Willimantic, CT 06226, 860-465-2120

CTWorks East Career Centers are open from 8:30 a.m. to 4:30 p.m., Monday - Friday.

FREE SERVICES TO MEMBERS

- Career Counseling & Workshops
- Computer / Telephone/ Fax / Copier / Mail
- Free Resource Materials

HOW TO USE CT JOBCENTRAL:

Go to the CT Department of Labor website at www.ct.gov/dol There are many online job posting services. In addition to CT JobCentral, we recommend that you search for available positions on: www.indeed.com and www.simplyhired.com

FREE Workshops at CTWorks East

Register at the front desk or by phone. www.ct.gov/dol - *Type "Free Workshops" into the search field.*Also Visit www.ewib.org for detailed workshop flyers.

Workshops include:

- 21st Century Customer Service Skills Seminar
- Advanced Resume Writing
- Computer Basics
- Do What You Are Myers Briggs
- Entrepreneurial Workshop
- Financial Awareness Matters
- Foundations of Algebra & Math Skills Workshop
- Internet Based Career Exploration
- Interviewing Techniques
- Introduction to Microsoft Word
- Nine Steps to Getting the Job You Want
- Over 40 and Looking For Work
- Resume Basics & Critique
- Surviving Tough Times
- Wired For Work: Metric Learning

FREE Advisory Services & Resources at CTWorks East include:

- Career Counselors
- Green Jobs Career Advisor
- Health Care Career Advisor
- Manufacturing & Related Technologies Career (SMART) Advisor
- Stem-Science Technology, Engineering & Math Career Advisor
- Weatherization Training & Employment Coordinator
- WIA (Workforce Investment Act Advisors)
- Disability Service Coordinator
- Financial Aid Assistance
- Human Services (HSI) Specialist
- Job Corps Recruitment
- Bureau Of Rehabilitation Services (BRS)
- CT Indian Council
- Education Refresher
- Math Skills Workshop
- Put of School Youth

Get your free copy of Connecticut Department of Labor Your Job Search Guide. This 45-page booklet is available as a PDF document online. To read this guide, visit www.ctdol.state.ct.us and in the "search" box, type in "Your Job Search Guide".

Tell your friends, family, and neighbors. CTWorks shouldn't be a secret – not when so many people can use these valuable resources.

Warm Regards,

Chad J. Whitcomb, BAEC President President / BPI Building Analyst I / CGP The Greensulators, Inc.





New Members

Mark Spinnato of Bouvier Insurance

620 Norwich New London Tpke. Uncasville, CT 06382 859.9821 (P), 848.2207 (F), 625.7702 (C) mspinnato@binsurance.com Sponsored by:

Nort Wheeler of Mystic River Building Co. LLC

Sheri Snellman of Tile America

531 Broad Street New London, Ct 06320 439.0627 (P), 439.0630 (F), 203.223.6372 (C) ssnellman@tileamerica.com www.tileamerica.com Sponsored by:

Leslie Hammond of Mystic River Building Co., LLC





NAHB Relief Fund Poised to Help Victims of Recent Tornadoes



NAHB has received many inquiries from concerned members who want to help the victims of the severe tornadoes and storms that tore through large portions of the South in late April. These devastating events wiped out homes and businesses, and claimed hundreds of

lives. Alabama was the hardest hit, with 31 out of 67 counties sustaining significant damage. Arkansas, Georgia, Mississippi and Tennessee were also severely impacted.

Accordingly, on May 2, NAHB Chairman Bob Nielsen sent a memo to the Board of Directors and all state and local HBA Executive Officers to let them know how they can help. In this communication, he explained that the Home Building Industry Disaster Relief Fund (HBIDRF) is a recognized 501(c)(3) charitable organization that assists areas affected by disaster by facilitating the rebuilding of communities. The HBIDRF makes funds available for direct contribution to other recognized charities working to rebuild and/or repair housing in affected areas. While this fund cannot provide assistance directly to individuals or to NAHB's affiliated associations, the HBA of Alabama has its own recognized 501(c)(3) charitable organization, which is now accepting donations online. Any contributions earmarked for the tornado disaster will go directly towards helping the local affiliated associations and their members recover from this tragedy. Potential donors to the HBIDRF can visit www.nahb.org/hbidrf.

NAHB staff has reached out to each of the state associations affected by the disaster as well as several members from these same states. At this point, most of the HBAs themselves are back in operation, and so far, we have not heard news of any loss of life from the NAHB membership on account of these storms. That said, the physical damage to communities that were hit is tremendous and it will take a great deal of time to rebuild. In the meantime, we are pointing affected HBAs to NAHB's free resources, including radio Public Service Announcement scripts that warn consumers about unscrupulous contractors following a disaster, and providing links to government assistance and downloadable information from FEMA, the Red Cross and the Small Business Administration. Please visit www.nahb.org/ disasterresources to access all of these.

To contribute via mail, make checks payable to the Alabama Home Builders Foundation earmarked for "Tornado Disaster" and send them to: HBA of Alabama 7515 Halcyon Summit Drive Suite 200 Montgomery, AL 36117



Education and Training



Three Rivers Offering Classes

Introduction to Geothermal

CRN#50481

Thursday, June 2nd & June 9th 5:30 PM — 8:30 PM

Cost is \$85 per person Instructor: Peter Governale

Introduction to Commercial Building

EPA's Energy Star Program

CRN# 50477

Dates: Wednesday's 5/25, 6/1, 6/8, 6/22, 6/29,

7/13, 7/20, & 7/27 9:00 AM — 3:00 PM Cost is \$400 per person Instructor: Peter Governale

(If any BAEC members are interested in the Intro to Commercial Building Energy Efficiency—EPA's Energy Star Program, please know it's a training the Green Jobs grant can help pay for. If it's you, the employer sending employees, you have to match either 25% cash (\$100) to be reimbursed \$300. Or, match 50% In-kind (i.e. wages paid to trainee while in training—at least \$200) to be reimbursed \$400. For information, contact Tim Murney at 860-235-7346 or timmurney @comcast.net.)

For more information or to take any of these courses, please contact the BAEC office.



2009 International Energy Conservation Code

Provided via a grant from the State of CT Holiday Inn New London (NL)

5/23 (NL) 2009 IECC Fundamentals

7:30 AM – 3:30 PM 5/24 (NL) **2009 IECC Performing Residential**

> Energy Plan Reviews 7:30AM-3:30PM

5/25 (NL) **ASHRAE 90.1-2007 Fundamentals**

7:30 AM – 12:00 PM

For more information or to register, log on to http://www.iccsafe.org/Education/Courses/Pages/CT-Energy-list.aspx



City of New London to Offer Lead Certification Training

Thursday, July 14th PROMPTLY at 8:30am - 5:00pm. The City of New London is currently offering a **FREE** 1-day EPA-RRP Training for a \$25.00 registration fee per person. (*The \$25.00 will be returned to you on the end of the day of class.*)

Training includes breakfast and lunch. Questions about the training or to register, please call Judi Cox at 860-447-5245.



May 25

Using Social Media to Sell Homes The program will feature Internet marketing experts Mitch Levinson, managing partner of mRelevance, and Carol Flammer, managing partner of mRelevance, president of Flammer Relations, Inc. and author of "Social Media for Home Builders 2.0: It's Easier Than You Think." Participants will receive a complimentary copy of Flammer's publication. The fee for the webinar is \$24.95 for NAHB members.

Free June 1

Builder Guide to Appraisals A panel of home builder and appraisal practitioners will inform builders about new appraisal rules and provide advice on what builders can do to improve the accuracy of home valuations.

The program will cover:

- Recent changes in appraisal standards and practices
- Requirements for appraisals of new homes
- Communications with lenders and appraisers
- Key information to provide on subject properties
- Tips for dealing with appraisals in distressed markets
- Processes for addressing appraisal errors and pursu ing reconsideration of values

June 8

What Salespeople Need to Know About Financing

NAHB Member Fee: 24.95

One of the biggest universal challenges in the housing market today is the lack of financing. This webinar will discuss what builders and salespeople need to know: how to use financing to overcome objections and make the sale.

Learning Outcomes:

- How to explain financing to your buyers in this credit crunch.
- How to overcome buyers' common financial objections.
- How to frame financing in the sales process.

These webinars count as one hour of continuing education credit for NAHB professional designations.

The Builder Challenge:

Affordability!
Sustainability!!
Great Design!!!

All packed into less than 1,600 Square Feet

We hear it all the time. Our children are leaving Connecticut because they can not afford to live here. Consumers want Green. But they don't want to pay for it.

So how can we provide our working families with a home that is affordable and yet energy efficient and functional for a growing family?

This is today's Builder Challenge and our team of Andy Gil, Chad Whitcomb, Paul Stone, Nort Wheeler, and Tim Applegate has stepped forward to accept it in a demonstration project that will also raise funds for our association's operations. Join Our Team!!

Showcase Your Company and Our Association in this BAEC Home Show in a Home!

Erik's Design/Build Associates, Inc.
The Greensulators, Inc.
Lombardi Inside/Out LLC
Conway, Londregan, Sheehan & Monaco, P.C.
Mystic River Building Co. LLC
John C. George Co. Inc.
New London County Landscaping LLC
The Norwich Lumber Co.
Coastal Home Inspection
Home Designs By Bruno
(PUT YOUR COMPANY NAME HERE!!)

Participants receive exposure in the association's newsletter, on our website, Connecticut Builder Magazine, local newspapers and during the public open house.

Contact Our House of the Year Committee Members to Learn How You Can Participate

Andy Gil Erik's Design/Build, Chair 213-0487 andy@edbhomes.com Chad Whitcomb The Greensulators 213-0486 chad@thegreensulators.com Lombardi Inside/Out pstone@llombardillc.com Paul Stone 912-7900 Nort Wheeler Mystic River Building Company nortonw@mysticriverbuilding.com 608-3190 New London County Landscaping Tim Applegate 608-2866 tim@nlclandscpaging.com

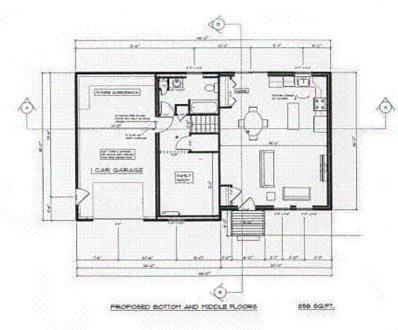
Products and services incorporated into the design and building of the House of the Year are chosen at the discretion of the House of the Year Committee.

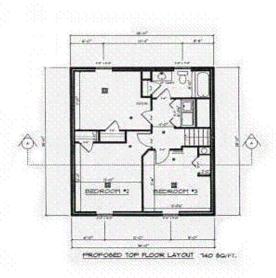
Here's The Plan For the 2011 House of The Year













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HBA of Connecticut News

Help the HBA finish strong for the 2011 Legislative Session

With less than a month to go in the 2011 Legislative Session, there are still multiple bills that need member support. How can you help? **Call your state representative and your state senator and ask them to support:**

HB 6400 Allows licensed engineers & landscape architects with the appropriate experience to self-very stormwater plans on behalf of DEP.

HB 6540 Streamlines STC permit process, changing the residential threshold that requires an STC permit

SB 860 Streamlines the local surety bond process **SB 869** Establishes 3-year period to do wetlands work permitted by wetlands agencies

These bills, all proposed by the HBACT are still working their way through the legislature. Your phone calls will make a difference. Updates are posted as often as possible on the website: www.hbact.org and you'll find details

and talking points on each bill. Both HB 6400, the stormwater permit bill, and HB 6450 the STC bill are likely to be amended in the next few days, so please check the website for the most current information when you contact your legislator.

Call today!

Call their offices, send an e-mail, or stop them in your neighborhood, and tell them you live and vote in their district and would like their support for these bills. If legislators have questions you can't answer, call the HBA office and we will contact their office with the information. Building 1 home creates 3 jobs, so let them know these bills will help your business and help you create jobs!

If you don't know who your state rep and state senator are, call the HBACT office, 860-216-5858 and Lisa or Joanne will help you, or go online: http://www.cga.ct.gov/ for contact information.

Coffee With Your Legislator

If you would like to host an informal meeting with a small group of HBA members and legislators at local coffee shop, please contact Lisa Kidder, lkidder@hbact.org, or 860-216-585. The HBACT will work with you to set it up so you can meet your legislator, or get to know them better.

To find out what's happening at the Capitol, add your name to the distribution list for Government Affairs e-mail alerts by sending a note to jhoerrner@hbact.org. You'll receive regular e-mails, and some alerts that may ask for a quick response by providing information or expertise to help Bill Ethier react to a rapidly changing situation at the Capitol.

Support the HBACT Government Action Fund

HBACT is raising money to fund legal action on the Stormwater Permit Process. You will be receiving a request for a donation to the HBACT Government Action Fund in the next few days, along with details on the legal challenge.



Log on to www.hbact.org to learn how you can earn!

Monday July 11, 2011 – The Annual BuildPAC Tournament at the TPC River Highlands, Cromwell, CT

Get your foursomes ready for the annual NAHB BuildPAC Tournament! This tournament supports NAHB lobbying efforts in Washington, D.C.. Connecticut's tournament is #1 in the country for fundraising, and once HBACT meets its goal; additional funds are split 50/50 with HBACT to support lobbying efforts at the state capitol.

For more information, contact Larry Fiano, 860-649-5371





NAHB Members Push for Support for AD&C Bill During Congressional Recess

While members of Congress are home for a two-week congressional spring recess, NAHB's more than 160,000 members are being urged to contact their representatives to help drum up support for soon-to-be introduced legislation designed to open up the lines of credit for new housing production.

Information on NAHB's In-District Work Week Program is available at www.nahb.org/indistrict. This page provides information on issues of the day (including AD&C), best practices, ideas for themed events or meetings, and the

dates when members of Congress will be working in their home districts.

Participants are asked to complete NAHB's online Report Back Form after each meeting or event with their member of Congress to ensure that the association can follow up on the issues that have been discussed.

For more information and help in setting up a meeting with a congressional representative, email Nick Gentile, or call him at 800-368-5242 x8542.

Senators Attack Proposal to Add Clearance Testing to EPA Lead Rule

The Environmental Protection Agency's plan to add clearance testing to its Lead: Renovation, Repair and Painting (LRRP) rule has come under attack by 11 Senate Republicans. The proposal - which would require remodelers to conduct lead-paint abatement-style cleanup and testing both in and around the project site after the work is finished - is currently being reviewed by the White House Office of Information and Regulatory Affairs. Senators led by James M. Inhofe (R-Okla.) recently sent a letter to EPA Administrator Lisa Jackson saying that clearance testing would create "significant confusion and complication" and "result in additional costs for home owners" that would make it more likely for them to hire uncertified contractors which is contrary to the rule's intent to protect home owners from the dangers of lead dust.

Senate Bill Promoting Energy Efficiency Could Be Worse, But Concerns Remain

Sens. Jeanne Shaheen (D-N.H.) and Rob Portman (R-Ohio) on May 12 introduced legislation to promote energy efficiency in a variety of areas, including energy codes for new homes and commercial buildings.

The Energy Savings and Industrial Competitiveness (ESIC) Act of 2011 contains a number of provisions, but most importantly, it would create a model federal building code administered with support by the U.S. Department of Energy.

Proposals from Congress regarding energy codes have appeared in federal legislation for a number of years, but the ESIC Act takes a significantly different approach from one of the most recent, the controversial and onerous "Waxman-Markey" House bill introduced in 2009.

NAHB and other national real estate organizations have had the opportunity to provide comments as the ESIC language was developed and were able to improve the legislation. As a result of those recommendations, the legislation:

- Requires DOE to establish all energy targets through public notice and comment rulemaking procedures, as opposed to specifying efficiency targets in the law itself.
- Incorporates economic and cost considerations as model energy codes are developed including a return on investment analysis for commercial/multifamily.
- Subjects DOE model codes to a small business impact review analysis.
- Recognizes that "plug load," appliances and other items must be among considerations that count towards the energy efficiency target settings.
- Strikes language that would measure federal code compliance against ill-defined "renovations," and maintains the status quo on building retrofits as covered by current IECC codes.

Multigenerational Households, A Once and Future Trend to Build On

Builder's Claire Easley reports on a significant contributing factor to the phenomenon of growing households. Multigenerational households, thought to be a bygone trend evoking Great Depression-era hard times, are a growing household type, tough macroeconomic times or not. Easley writes, "By 2008, one in five Americans aged 65 or older lived in a multigenerational household, compared to 17% in 1990, according to the Pew Center's research. More

than 2.7 million Americans aged 65 or older lived in a household in which one of their children was the head of household. By 2010, nearly 3.5 million American householders shared their home with a parent, according to the AARP report, 'Multigenerational Households Are Increasing.' The trend is likely to continue to grow simply 'because there are so many Boomers,' says Nancy Thompson, senior media relations manager at AARP."





Bulk Mail Permit No. 9 Bozrah, CT

Builders Association of Eastern Connecticut Inc. 20 Hartford Road, Suite 18, Salem, CT 06420 Phone: 860.859.3518 / Fax: 860.859.1713 BAEC@aol.com

Tell a man there are 300 billion stars in the universe and he'll believe you. Tell him a bench has wet paint on it and he'll have to touch it to be sure. ~Murphy's Law



has brought color to the BAEC world of news!

BAEC is the recognized source of quality building services and information. We build neighborhoods and improve the communities in which we live and work.

MAY GENERAL MEMBERSHIP MEETING



Net More Profit by Exceeding & Controlling Your Clients' Expectations

Wednesday, May 25, 2011 5:30 PM Holiday Inn, Norwich

Sam Brusco of Brusco Design & Renovation will show you how to control your clients' expectations, so that projects will go better for you and for them.

How often have you been very satisfied with a job, but the client was not? Learn to use the same gut instincts to choose your clients that they use in choosing you. Preparing clients for the project and controlling their expectations with the right contract is crucial.

\$20 BAEC members / \$25 Billings / \$30 non-members

CALENDAR OF EVENTS

MAY 2011

Tues. 2nd	6:00 PM	BAEC Board Mtg.
Thur. 5th	6:00 PM	HBACT Dev. Council Mtg
Mon. 9th	6:00 PM	Membership Comm Mtg.
Wed 25th	5:00 PM	May Membership Mtg.
		Holiday Inn. Norwich. CT



MEMORIAL DAY
OFFICE CLOSED

JUNE 2011

Thur. 2nd	6:00 PM	HBACT Dev. Council Mtg
Tues. 7th	6:00 PM	BAEC Board Mtg.
Mon. 13th	6:00 PM	Membership Comm. Mtg.
Wed 22nd	5:00 PM	May Membership Mtg.

Call 860.859.3518 for more information or to register!

For more information visit our calendar at www.BAEC.net