

Home Energy Solutions Program Announces "Energy Challenge" Contest for Residential Customers of CL&P and UI

Competition to Highlight Best of Energy Efficiency and Conservation Efforts in Connecticut

November 19, 2010, New Britain, Conn. - The Connecticut Energy Efficiency Fund today officially launched its Home Energy Solutions "Energy Challenge" for residential customers of The Connecticut Light and Power Company (CL&P) and The United Illuminating Company (UI). The Energy Challenge is a statewide competition that will award cash prizes to the residential customer contestants that have made the most outstanding or creative efforts to reduce their energy consumption.



Contestants are required to submit an application detailing which energy-saving steps they have taken and how making these changes has affected their lifestyle. The questions address issues such as efficient appliances and lighting, recycling, and transportation. The contest seeks to raise awareness of residents' "green" efforts. The best of these stories will be published on CTEnergyInfo.com and utility web sites to educate and inspire others in Connecticut to lower their energy consumption and improve their conservation efforts.

Over the past several years, global environmental efforts for everyone to "go green", along with an economic downturn, have encouraged homeowners and renters alike to look for ways to reduce energy consumption and lower their energy bills. In addition to saving money, implementing energy efficiency and conservation measures help to decrease your carbon footprint, reduce air pollution and negative environmental impacts, and promote energy security. Contest rules, instructions and applications can be found on www.CTEnergyInfo.com. Applications will be accepted until December 10, 2010.

Prize winners will be announced on December 17. Prizes will be awarded as follows:

First Prize: \$1000

Second Prize: \$500

Third Prize: \$250

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About the Connecticut Energy Efficiency Fund

The Energy Efficiency Fund promotes efficient energy use, helps residents and businesses save on their electric and natural gas bills, advances economic development reduces electric demand and helps reduce air pollution. Energy Efficiency Fund conservation programs serve residential customers, including limited-and fixed-income customers, as well as business and municipal customers. Connecticut's energy efficiency programs are funded by a charge on customers' utility bills and administered by the state's electric and gas utilities including: The Connecticut Light and Power Company, The United Illuminating Company, Connecticut Natural Gas Corporation, Southern Connecticut Gas Company and Yankee Gas Services Company. Additional information on Connecticut's energy efficiency programs can be found at www.ctenergyinfo.com or by calling 1-877-WISE-USE.