

HOBİ AWARDS 2012

Call For Entries



Join the best in your industry by entering Connecticut's only Home Building Industry Awards. Sponsored by the HBA of Connecticut, the HOBİ Awards offers recognition to builders, remodelers and members of the housing industry for excellence in home design and construction, home technology, sales and marketing, home financing, and community service.

ELIGIBILITY:

Only HBA of Connecticut members may enter any house, development or product built, remodeled, supplied, marketed or financed by an HBA member after January 2009. **PLUS any community service project undertaken in 2012.**

JUDGING:

A panel of housing industry professionals will visit homes and developments and/or review all entries. Judges reserve the right to eliminate any category due to insufficient entries or if the quality of the work does not warrant a winner. All decisions are final.

WINNING ENTRIES:

Winners will be notified by October 14th — Awards and a Power Point show of the winning entries will be presented at the HBA of Connecticut **HOBİ Awards Dinner on Wednesday, November 14th, 2012** at the Aqua Turf in Southington, CT. Winners will be featured in Connecticut Builder magazine, and will benefit from local and state wide media coverage and publicity.

TOP AWARDS:

Top Awards will be kept confidential and announced at the dinner on November 14, 2012.

MEDIA SPONSOR:

New England Home
CONNECTICUT CELEBRATING FINE DESIGN
AND ARCHITECTURE

ENTRY DEADLINE: FRIDAY, SEPTEMBER 14, 2012

2012 HOBI AWARDS

Use Separate Entry For Each Category Entered

Name of Entrant & Company _____
Mailing Address _____
Contact Name _____ cell phone _____
Entrant e-mail _____ office tel. _____
Category Entered _____
Address of Project Entered: _____
Signature of Entrant: _____

ENTRY DEADLINE: Friday, September 14, 2012

ENTRY FEES (NON REFUNDABLE)

- HOUSNG \$200 per home entered (\$120 each additional category same home)
- SPECIAL FOCUS \$100 per category entered COMMUNITY SERVICE \$50 - see back page
- SALES & MARKETING \$150 first entry (\$100 ea. Added category for same project) see back page.
- HOME FINANCING \$150 per entry. See back page.
- Make check payable to: JMC Resources and send to: 37 Boston Street, Guilford, CT 06437.
- For all HOUSING Entries: Form BELOW MUST be filled out or applicant will be DISQUALIFIED.
If manufacturer does not apply, just list supplier. Indicate architect or designer.

Manufacturer

Lumber Supplier _____
Windows _____
Siding _____
Garage Doors _____
Insulation _____
HVAC _____
Plumbing Fixtures _____
Countertops _____
Appliances _____
Tile _____
Fireplaces _____
Closets _____

Supplier

Architect/Designer: _____

FOR ALL ENTRIES

- DIGITAL PHOTOS (JPEGs in PC format, dimension approx. 1000 x 800 and under 1 MB).
- Please use professional photographer. Jim Fuhrman (860) 561-1993, Olson Photographic (860) 663-1413, Larry Merz (203) 222-1936 or your choice of photographer.
- Save each image on CD as room, e.g. library, master bath, new MBR balcony, etc.
- CD MUST be labeled with your name and category.

FOR CUSTOM AND SPEC HOMES, PRODUCTION, 55+ HOUSING & SPECIAL CATEGORIES

- Include 6-12 interior and 4-6 exterior digital photos (front, side & rear) on a labeled CD .
- Identify all photos and describe special features and constraints, square feet of living area and listing or sales price for SPEC home entries and square feet of living area for CUSTOM home entries.
- Provide REDUCED FLOORPLAN.

FOR COMMUNITIES:

- Describe site plan, amenities, homes and price ranges, and special features.
- Provide 6-8 digital photos including street scene, on a labeled CD. Include copy of brochure and site plan.

FOR REMODELING:

- Include 1 exterior BEFORE PHOTO and exterior and interior AFTER PHOTOS appropriate to category.
- Label CD. Provide hard copies of BEFORE and AFTER FLOOR PLANS to illustrate changes or indicate changes on AFTER FLOOR PLAN.
- Describe the scope of the project including construction features, constraints and remodeled cost to the homeowner and hard cost per square foot.

Best in County & Best in State

2012 HOBI HOUSING AWARDS

CUSTOM HOME (circle category entered)

- 1A Best Custom Home Under 3,000 sf
- 1B Best Custom Home 3,000 - 4,000 sf
- 1C Best Custom Home 4,000 - 5,000 sf
- 1D Best Custom Home 5,000 - 6,000 sf
- 1E Best Custom Home 6,000 - 7,000 sf
- 1F Best Custom Home 7,000 - 8,000 sf
- 1G Best Custom Home 8,000 - 9,000 sf
- 1H Best Custom Home 9,000 - 10,000 sf
- 1I Best Custom Home Over 10,000 sf
- 1J Best Contemporary Custom Home

SPEC HOME (circle category entered)

- 2A Best Spec Home Under \$500,000
- 2B Best Spec Home \$500,000-\$750,000
- 2C Best Spec Home \$750,000-\$1 Million
- 2D Best Spec Home \$1-\$2 Million
- 2E Best Spec Home \$2-\$3 Million
- 2F Best Spec Home \$3-\$4 Million
- 2G Best Spec Home \$4-\$5 Million
- 2H Best Spec Home \$5-\$6 Million
- 2I Best Spec Home Over \$6 Million

PRODUCTION/SEMI-CUSTOM (in a community)

- 3A Best Townhome Affordable/Mid-Price
- 3B Best Luxury Townhome
- 3C Best Condominium Luxury/Affordable
- 3D Best Rental Unit Luxury/Mid-Price/Affordable
- 3E Best Single Family Home Under \$300,000
- 3F Best Single Family Home \$300,000-\$400,000
- 3G Best Single Family Home \$400,000-\$500,000
- 3H Best Single Family Home \$500,000-\$600,000
- 3I Best Single Family Home \$600,000-\$700,000
- 3J Best Single Family Home Over \$700,000

SPECIAL CATEGORIES: (circle category entered)

- 4A Best Green/Energy Efficient Custom/Spec Home
- 4B Best Green/Energy-Efficient Production Home
- 4C Best Not So Big House
- 4D Best Out of State Spec/Custom Home ***NEW**
- 4E Best Vacation Home (in or out of state)
- 4F Best New /Old Home (combining old & new)
- 4G Best In-town Custom/Spec Home
- 4H Best New Economy Home

55+ HOUSING (age restricted)

- 5A Best Detached/Attached Home Under 2,000 sf
- 5B Best Detached/Attached Home 2,000 sf - 3000 sf
- 5C Best Detached/Attached Home Over 3,000 sf
- 5D Best 55+ Detached/Attached Community

COMMUNITIES

- 6A Best Traditional Community
- 6B Best Cluster/Small Lot Community
- 6C Best Pocket Community (under 15 homes)
- 6D Best Smart Growth Community
- 6E Best Townhouse Community
- 6F Best Condominium Community (Attached/Detached)
- 6G Best Multi-family Rental Community
- 6H Best Energy-Efficient/Green Community
- 6I Best Community Clubhouse or Sales Center
- 6J Best Land Plan For A Community ***NEW**

REMODELING (whole house or addition)

- 7A Best Energy-Efficient/Green Remodel
- 7B Best Residential Remodel Under \$100,000
- 7C Best Residential Remodel \$100,000-\$250,000
- 7D Best Residential Remodel \$250,000-\$500,000
- 7E Best Residential Remodel \$500,000-\$750,000
- 7F Best Residential Remodel \$750,000-\$1 Million
- 7G Best Residential Remodel \$1-\$2 Million
- 7H Best Residential Remodel \$2-\$3 Million
- 7I Best Residential Remodel \$3-\$5 Million
- 7J Best Residential Remodel Over \$5 Million ***NEW**
- 7K Best Remodeled Kitchen Luxury/Mid-Price
- 7L Best Remodeled Bath Luxury/Mid-Price
- 7M Best Lower Level Remodel
- 7N Best Outdoor Remodel ***NEW**
- 7O Best Antique Home Restoration
- 7P Best Conversion (one use to another)

COMMERCIAL (circle category entered)

- 8A Best New Commercial
- 8B Best Commercial Rehab/ Adaptive Reuse
- 8C Best Mixed Use Development

Entry fee for all housing categories \$200 per entry.

QUESTIONS: Joanne Carroll, JMC Resources (203) 453-5420 joanne@jmcresources.com

2012 HOBI SPECIAL FOCUS AWARDS

To recognize home building technology, products, features and service that add value!

\$100 per category—Include 3-4 photos on CD and describe special features

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|---|---|
| S1 Best Option/Upgrade (structural or non structural) | S9 Best New Product /Construction Technology |
| S2 Best Home Feature (exterior/interior) | S10 Best Product Showroom Under 5,000 s.f. |
| S3 Best Outdoor Room | S11 Best Product Showroom Over 5,000 s.f. |
| S4 Best Home Technology (new construction/rehab) | S12 Best Website (builder, remodeler, supplier) |
| S5 Best Special Purpose Room | S13 Best Landscape Design *NEW |
| S6 Best Kitchen/Bath Feature | |
| S7 Best Outdoor Feature | |
| S8 Best Green Product or Feature | |
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2012 HOBI SALES & MARKETING AWARDS

\$150 for 1st category (each additional Sales & Marketing entry \$100)

- M1-M2 Include digital photo with description of candidate's sales abilities, homes sold and net sales from 9/11-9/12 on labeled CD.
- M3-M8—Include 2-4 digital photos with description of target market, strategy & response.
- M9 Include 4-6 digital photos, description of target market/features and cost on CD.
- M10-M11 Include digital photo(s), description of ad/brochure, target market and response.
- M12 Include 4 digital photos & description of special features & SEO.
- M13 Include 4-6 digital photos, target market, cost and results.

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|---|--|
| M1 New Home Broker of the Year | M7 Best Social Networking Campaign |
| M2 New Home Salesperson of the Year | M8 Best E-Marketing Campaign |
| M3 Best Marketed Community | M9 Best Interior Merchandising/ Design |
| M4 Best Special Promotion/Event for a Community | M10 Best Ad Print/ Web |
| M5 Best Special Promotion/Event for a Spec Home | M11 Best Sales Brochure |
| M6 Best Existing Home Selling Solutions Program | M12 Best Community Web Site |
| | M13 Best Home Staging |
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2012 HOBI COMMUNITY SERVICE AWARDS

Any charitable project in which you personally or professionally have initiated or participated in to give back to the community is eligible. Entry requirements include a completed entry form with description of the community service project and it's impact on the community and 2-4 digital photos on labeled CD. Entry fee is \$50

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2012 HOBI HOME FINANCING AWARDS

- Entry fee \$150 per entry payable to JMC Resources, 37 Boston Street, Guilford, CT 06437
- DESCRIBE financing product features, geographic area offered and how it is utilized by specific builders for new construction.

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|---|--|
| F1 Best Construction Permanent Custom Home Loan | F4 Best End Loan Package for a Community |
| F2 Best Rehab Home Loan | F5 Best Reverse Purchase Mortgage |
| F3 Best Construction Loan | |
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DEADLINE: FRIDAY, SEPTEMBER 14, 2012

Joanne Carroll JMC Resources (203) 453-5420 joanne@jmcresources.com

The HBA of CT HOBI Awards are developed and coordinated under license by Joanne Carroll, JMC Resources. All entrants acknowledge that the HOBI awards given by the Home Builders and Remodelers Association of Connecticut, Inc. are not an endorsement of the entrant or any of its homes, buildings, projects, products or services, and the entrant agrees to not state or infer in writing or verbally to any other party that any HOBI award given by the HBA of Connecticut constitutes an endorsement of any kind. The entrant agrees that neither the Home Builders Association of Connecticut, Inc. nor JMC Resources, nor any of their principles, officers, directors, employees or agents, shall be liable for any loss or casualty incurred or caused by the entrant's work. The entrant shall hold the Home Builders Association of Connecticut and JMC Resources harmless from any and all liability, costs, damages, including attorney's fees, from any claims or causes of action arising directly or indirectly in connection with this award program, including, but not limited to, claims by purchasers or lessors.