

HOBİ AWARDS 2010

Call For Entries



Join the best in your industry by entering Connecticut's only Home Building Industry Awards. Sponsored by the HBA of Connecticut, the HOBI Awards offers recognition to builders, remodelers and members of the housing industry for excellence in home design and construction, home technology, sales and marketing, home financing, and community service.

ELIGIBILITY:

Only HBA of Connecticut members may enter any house, development or product built, remodeled, supplied, marketed or financed by an HBA member after January 2007. [PLUS any community service project undertaken in 2010.](#)

JUDGING:

A panel of housing industry professionals will visit homes and developments and/or review all entries. Judges reserve the right to eliminate any category due to insufficient entries or if the quality of the work does not warrant a winner. All decisions are final.

WINNING ENTRIES:

Winners will be notified by October 9th — Awards and a Power Point show of the winning entries will be presented at the HBA of Connecticut [HOBI Awards Dinner on Tuesday, November 9, 2010](#) at the Aqua Turf in Southington, CT. Winners will be featured in Connecticut Builder magazine, and will benefit from local and state wide media coverage and publicity.

TOP AWARDS:

Top Awards will be kept confidential and announced at the dinner on November 9, 2010.

ENTRY DEADLINE: FRIDAY, SEPTEMBER 10, 2010

2010 HOBI AWARDS

Use Separate Entry For Each Category Entered

Name of Entrant & Company _____

Mailing Address _____

Contact Name _____ cell phone _____

Entrant e-mail _____ office tel. _____

Category Entered _____

Address of Project Entered: _____

Signature of Entrant: _____

FOR ALL ENTRIES (In addition, please refer to specific categories below for further requirements)

- DIGITAL PHOTOS (JPEGs 72-150 dpi resolution in PC format sized for Power Point). Oversized digital photos will not be accepted. Professional photography is required. You may contact Jim Fuhrman (860) 561-1993, Olson Photographic (860) 663-1413, Larry Merz (203) 222-1936, Philip Greene (203) 747-9892 or your choice of photographer. CD MUST be labeled with your name and category.
- DESCRIPTIONS MUST be submitted as a hard copy Word document AND on labeled CD as a Word document.
- Submit entry in binder with plastic sleeves.

ALL HOUSING ENTRIES ON OPPOSITE PAGE MUST FILL OUT FORM BELOW:

- \$200 entry fee for each home entered and \$120 each additional category for the same home.

Architect / Designer _____

Manufacturer

Windows _____

Siding _____

Insulation _____

Counter tops _____

Appliances _____

Tile _____

Garage doors _____

Supplier

* CUSTOM AND SPEC HOMES, PRODUCTION, 55+ HOUSING & SPECIAL CATEGORIES

Include 6-8 interior and 3-4 exterior digital photos (front, side & rear) on a labeled CD. Identify all photos in a Word document. Describe special features and constraints, SF, energy efficiency and exact listing or sales price for SPEC home entries and exact square feet of living area for CUSTOM home entries. Provide REDUCED FLOORPLAN.

* ENERGY EFFICIENT CATEGORIES: Include HERS INDEX and renewable energy features.

* COMMUNITIES: Describe site plan, amenities, homes and price ranges, and special features.

Provide 6-8 digital photos including street scene, on a labeled CD. Include copy of brochure.

* REMODELING: Include one BEFORE exterior photo PLUS 3-4 exterior & 6-8 interior AFTER PHOTOS on labeled CD & REDUCED BEFORE & AFTER FLOOR PLANS. Describe the scope of the project in detail. Describe special features and constraints, sales price & hard cost per sf.

* SPECIAL FOCUS: Include 3-4 photos on a labeled CD. For S1-S9 describe special features. For S10 describe navigation, browser compatibility, SEO and content. For S-11 & S12 describe special features.

* SALES & MARKETING For M1 and M2: Describe candidate's sales abilities, homes sold and net sales 9/09 - 9/10 and recognition by builders and industry. INCLUDE labeled photo CD. For M3 thru M7: Describe target market and marketing program (advertising, direct or e mail, strategy, pricing) or special promotion and traffic/ sales success. INCLUDE 4 digital photos on labeled CD. For M8 & M13: Describe target market, pricing, special features and results. Include 4 digital photos on labeled CD. For M9 and M10: Describe ad or brochure, target audience, response and traffic/sales generated. INCLUDE copy of color ad or brochure, and photo(s) on a labeled CD. For M11: Describe special features, search engine optimization and response. include minimum 2 PHOTOS on labeled CD. For M12 : Describe special features & include 3 images on a labeled CD.

* Make check payable to: JMC Resources 37 BOSTON STREET, GUILFORD, CT 06437

Best in County & Best in State

2010 HOBI HOUSING AWARDS

For Builders & Remodelers Only

CUSTOM HOME (circle category entered)

- 1A Best Custom Home Under 3,000 sf
- 1B Best Custom Home 3,000 - 4,000 sf
- 1C Best Custom Home 4,000 - 5,000 sf
- 1D Best Custom Home 5,000 - 6,000 sf
- 1E Best Custom Home 6,000 - 7,000 sf
- 1F Best Custom Home 7,000 - 8,000 sf
- 1G Best Custom Home Over 8,000 sf

SPEC HOME -infill (circle category entered)

- 2A Best New Economy Home ***NEW**
- 2B Best Spec Home Under \$500,000
- 2C Best Spec Home \$500,000-\$750,000
- 2D Best Spec Home \$750,000-\$1 Million
- 2E Best Spec Home \$1-\$2 Million
- 2F Best Spec Home \$2-\$3 Million
- 2G Best Spec Home \$3-\$4 Million
- 2H Best Spec Home \$4-\$5 Million
- 2I Best Spec Home \$5-\$6 Million
- 2J Best Spec Home Over \$6 Million

PRODUCTION/SEMI-CUSTOM (in a community)

- 3A Best New Economy Home ***NEW**
- 3B Best Energy-Efficient/Green Home
- 3C Best Rental Unit Luxury/Affordable
- 3D Best Attached Home Under 2,000 sf
- 3E Best Attached Home Over 2,000 sf
- 3F Best Single Family Home Under \$300,000
- 3G Best Single Family Home \$300,000-\$400,000
- 3H Best Single Family Home \$400,000-\$500,000
- 3I Best Single Family Home Over \$500,000

SPECIAL CATEGORIES: (circle category entered)

- 4A Best Green/Energy Efficient Custom Home
- 4B Best Green/Energy-Efficient Spec Home
- 4C Best Not So Big House
- 4D Best Vacation Home (in or out of state)
- 4E Best New /Old Home (combining old & new)
- 4F Best Accessory Building
- 4G Best Smaller, More Affordable Home
- 4H Best In-Town Custom/Spec Home
- 4I Best Not So Big Floorplan ***NEW**

55+ HOUSING (age restricted)

- 5A Best Detached Home Under 2,000 sf
- 5B Best Detached Home Over 2,000 sf
- 5C Best Attached Home Under 2,000 sf
- 5D Best Attached Home Over 2,000 sf
- 5E Best 55+ Detached/Attached Community

COMMUNITIES

- 6A Best Traditional Community
- 6B Best Cluster/Small Lot Community
- 6C Best Attached Community
- 6D Best Rental Community
- 6E Best Energy-Efficient/Green Community
- 6F Best Smart Growth Community
- 6G Best Affordable Community
- 6H Best Community Clubhouse
- 6I Best Pocket Community (under 15 homes) ***NEW**

REMODELING (whole house or addition)

- 7A Best Energy-Efficient/Green Remodel
- 7B Best Residential Remodel Under \$250,000
- 7C Best Residential Remodel \$250,000-\$500,000
- 7D Best Residential Remodel \$500,000-\$750,000
- 7E Best Residential Remodel \$750,000-\$1 Million
- 7F Best Residential Remodel \$1-\$2 Million
- 7G Best Residential Remodel \$2-\$3 Million
- 7H Best Residential Remodel Over \$3 Million
- 7I Best Remodeled Kitchen
- 7J Best Remodeled Bath
- 7K Best Lower Level Remodel
- 7L Best Antique Home Restoration
- 7M Best Not So Big Remodel

COMMERCIAL (circle category entered)

- 8A Best New Commercial
- 8B Best Commercial Rehab/ Adaptive Reuse
- 8C Best Mixed Use Development

Entry fee for all housing categories \$200 per entry.

***Additional entries of the same house \$120 per entry.**

QUESTIONS: Joanne Carroll, JMC Resources (203) 453-5420 jmcresources@snet.net

2010 HOBI SPECIAL FOCUS AWARDS

To recognize home building technology, products, features and service that add value!

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|---|---|
| S1 Best Option/Upgrade (structural or non structural) | S7 Best New Product or Construction Technology |
| S2 Best Home Feature (exterior/interior) | S8 Best Product Showroom Under 5,000 s.f. |
| S3 Best Outdoor Room | S9 Best Product Showroom Over 5,000 s.f. |
| S4 Best Home Technology (new construction/rehab) | S10 Best Website (builder, remodeler, supplier) |
| S5 Best Special Purpose Room | S11 Best Green Product or Feature |
| S6 Best Kitchen/Bath Feature | S12 Best Outdoor Feature |
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2010 HOBI SALES & MARKETING AWARDS

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|---|--|
| M1 New Home Broker of the Year | M8 Best Interior Merchandising/ Design |
| M2 New Home Salesperson of the Year | M9 Best Ad Print/ Web |
| M3 Best Marketed Community | M10 Best Sales Brochure |
| M4 Best Special Promotion/Event for a Community | M11 Best Community Web Site |
| M5 Best Special Promotion/Event for a Spec Home | M12 Best Sales Office |
| M6 Best Existing Home Selling Solutions Program | M13 Best Home Staging |
| M7 Best E-Marketing/Social Networking | |
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2010 COMMUNITY SERVICE AWARDS

For Builders and Associates

Any charitable project in which you personally or professionally have initiated or participated in to give back to the community is eligible. Entry requirements include a completed entry form with description of the community service project and it's impact on the community and a digital photo on labeled CD. Entry fee is \$50.

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2010 HOBI HOME FINANCING AWARDS

To recognize outstanding loan products by statewide and community lenders

HOME FINANCING ENTRY REQUIREMENTS:

- Entry fee \$150 per entry payable to JMC RESOURCES, 37 BOSTON STREET, GUILFORD, CT 06437
- DESCRIBE financing product features in a Word document. Include illustrative digital photos on CD.
- Indicate geographic area offered, e.g., towns, counties or statewide.
- Provide examples of how it is marketed for and how it is utilized by specific builders for new construction.

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|---|--|
| F1 Best Construction/Permanent Custom Home Loan | F4 Best End Loan Package for a Community |
| F2 Best Rehab Home Loan | F5 Best Reverse Purchase Mortgage |
| F3 Best Construction or Development Loan | |

The HBA of CT HOBI Awards are developed and coordinated under license by Joanne Carroll, JMC Resources. All entrants acknowledge that the HOBI awards given by the Home Builders Association of Connecticut, Inc. are not an endorsement of the entrant or any of its homes, buildings, projects, products or services, and the entrant agrees to not state or infer in writing or verbally to any other party that any HOBI award given by the HBA of Connecticut constitutes an endorsement of any kind. The entrant agrees that neither the Home Builders Association of Connecticut, Inc. nor JMC Resources, nor any of their principles, officers, directors, employees or agents, shall be liable for any loss or casualty incurred or caused by the entrant's work. The entrant shall hold the Home Builders Association of Connecticut and JMC Resources harmless from any and all liability, costs, damages, including attorney's fees, from any claims or causes of action arising directly or indirectly in connection with this award program, including, but not limited to, claims by purchasers or lessors.

DEADLINE FOR ENTRIES: WEDNESDAY, SEPTEMBER 10, 2010

QUESTIONS: Call or e-mail Joanne Carroll, JMC Resources (203) 453-5420 jmcresources@snet.net